



# EXECUTIVE LEADERSHIP FORUM

September 11-13, 2022  
The Cloister at Sea Island  
Sea Island, Georgia

THE NEXT NORMAL:

# EMERGE STRONGER





### The 46th Executive Leadership Forum (ELF)

is the snack industry's exclusive annual event for premier education, insights, and networking opportunities for senior executives. Amid a supply chain crisis and radically transformed workforce landscape, snack makers continue to innovate and evolve to meet the needs of their consumers, the environment, and their employees. Join fellow industry leaders to navigate, adapt and emerge stronger toward the road ahead.

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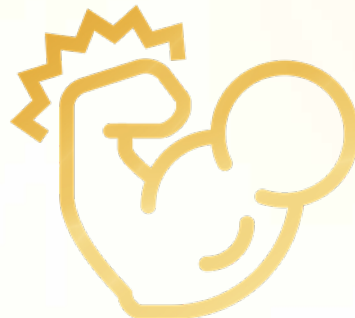


## Sunday, September 11

7:30 – 8:30am	<b>SNAC Executive Committee Meeting</b> <i>Private</i>
9:00am – 12:00pm	<b>Board of Directors Meeting</b> <i>Private</i>
12:00 – 7:00pm	<b>Registration Open</b>
5:30 – 6:30pm	<b>SnackPAC Reception</b>
6:30 – 9:30pm	<b>Opening Reception and Dinner</b>

## Monday, September 12

7:00 – 8:00am	<b>Breakfast</b>
8:00 – 9:00am	<b>KEYNOTE: Macro Economic Outlook</b> Brian Beaulieu, ITR Economics™
9:00 – 9:15am	<b>Break</b>
9:15 – 10:15am	<b>Supply-Chain Panel Discussion</b>
10:30 – 11:45am	<b>KEYNOTE: Leveraging Digital Transformation and Future Trends</b> Leonard Brody, Caravan
12:00 – 5:00pm	<b>Optional Networking Activities</b>



## Tuesday, September 13

7:00 – 8:00am	<b>Breakfast</b>
8:00 – 9:00am	<b>Educational Session</b>
9:00 – 9:15am	<b>Break</b>
9:15 – 10:15am	<b>Educational Session</b>
10:30 – 11:45am	<b>KEYNOTE: The Future of Work Begins with Conscious Leadership Today</b> Ginny Clarke, Holistic Leadership Strategist
12:00 – 5:00pm	<b>Optional Networking Activities</b>
6:30 – 9:30pm	<b>Closing Reception and Dinner</b>

*See Page 6 for more information on Optional Networking Activities*





## BRIAN BEAULIEU

CEO and Chief Economist, ITR Economics™

### Macro Economic Outlook

Monday, September 12 | 8:00 – 9:00am

Brian Beaulieu researches the use of business cycle analysis and economic forecasting as tools for improving profitability. He is coauthor of Prosperity in the Age of Decline, a powerful look at how to make the most of the U.S. and global trends over the next 20 years, as well as Make Your Move, a practical and insightful guide to increasing profits.



## LEONARD BRODY

Co-Founder and Executive Chairman, Caravan

### Leveraging Digital Transformation and Future Trends

Monday, September 12 | 10:30 – 11:45am

Regarded as one of the “top 30 management thinkers in the world” and “a controversial leader of the new world order,” Leonard Brody is an award-winning techno-economist, entrepreneur, venture capitalist, and two-time Emmy-nominated media visionary. He has played a key role in raising hundreds of millions of dollars in capital for startup companies, been through one of the largest IPOs in history, and has been involved in the founding and successful exit of numerous companies to date.

Brody is the co-founder and executive chairman of Caravan, a joint venture with the Los Angeles-based Creative Artists Agency (CAA), where he oversees the building of new ventures for some of the most well-known celebrities and political leaders in the world, including Carrie Underwood, Tom Hanks, and Joe Biden.



## GINNY CLARKE

Former Director, Executive Recruiting at Google  
Holistic Leadership Strategist

### The Future of Work Begins with Conscious Leadership Today

Tuesday, September 13 | 10:30 – 11:45am

Dedicated to helping leaders create the conscious workplace for tomorrow, Ginny Clarke has advised at the highest levels of corporate America for decades. A proven expert in driving diverse leadership, she is the former director of executive recruiting at Google, where she led the company’s diversity, non-tech recruiting, and leadership internal mobility teams – finding and hiring senior leaders across the company. She also built a scaled internal mobility program for Google’s senior leaders to advance within the organization and designed much of the infrastructure that supports their executive recruiting function today.



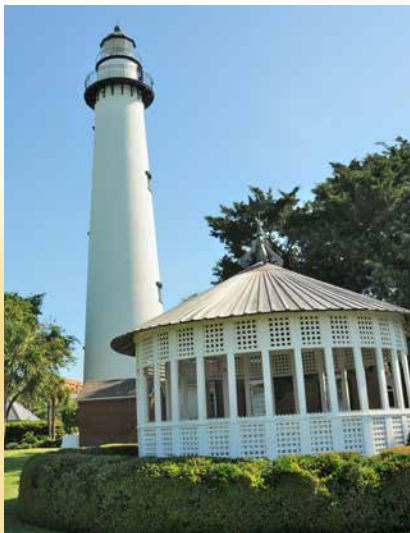
# KEYNOTE SPEAKERS

# OPTIONAL NETWORKING ACTIVITIES

Monday, September 12

## Golf Tournament | 12:15 – 5:00pm

A challenging links-style championship course, prominently placed on Golf Digest's list of "Top 100 Courses in the United States." This ocean-side course places a premium on careful shot selection, recovery, and putting. Along with Plantation, Seaside is the site of the PGA Tour's RSM Classic. **\$580 per person/\$80 Rental Clubs**



## Salt Marsh Kayak or Paddleboarding Nature Tour & Shore Lunch | 12:30 – 3:00pm

Paddle through the salt marsh estuaries to Sea Island's southernmost point. A team of naturalists will point out wildlife and answer questions about this unique environment. This intersection between rivers and the ocean is a high traffic area for many animals including dolphins, turtles, and a myriad of birds. Arrive on the south end, enjoy taking in views of the Gould's Inlet. Take a guided nature walk in search of coastal and migratory birds, shells and other marine life living on the low water sand flats. Enjoy a picnic lunch on the beach. Lunch included. **\$295 per person**

*Suggested Attire: Warm clothing, hat, sunglasses, and sunscreen*

## Islands Historical Tour | 12:00 – 3:30pm

Learn the history of Sea Island's "cottage colony." Tour includes stops at historic Fort Frederica and Christ Church, Wesley Memorial Garden and St. Simons Lighthouse. Time for light shopping during tour. Lunch included. **\$220 per person**

## Dine Around | 6:30 – 11:00pm

*Additional information coming soon!*  
**\$TBD per person**



# OPTIONAL NETWORKING ACTIVITIES

Tuesday, September 13

## Captain's Choice Fishing Excursion | 12:30 – 5:00pm

Experience fishing in one of the finest fishing areas on the east coast as well opportunities to get up close with nature. Start your afternoon with a private lunch on the Black Banks Terrace overlooking the Black Banks River. Then join one of Sea Island's seasoned guides in search of speckled trout & redfish in the inshore estuaries behind the island. Fish the beaches from Cumberland Island to Sapelo Island while enjoying views from our beautiful coastline and panoramic vistas. Lunch included. **\$355 per person**

*Suggested Attire: Warm clothing, hat, sunglasses, and sunscreen*



## Clay Shooting Tournament | 1:30 – 4:00pm

Shooting at Sea Island has been a tradition since 1929. As one of the oldest standing original buildings on Sea Island, the Shooting School was one of the first Skeet Clubs in the country. For 60 years, the Shooting School was run by National Skeet Shooting Association (NSSA) Hall of Fame Member Fred Missildine, who was also a 30-time World Champion. The tradition continues and introduces thousands of beginners to the clay target games yearly. The Shooting School's instructors have over 60 years of teaching experience between them, so for the seasoned shooters or novices, there is something for everyone. The art of clay target shooting is a treasured tradition at Sea Island. Whether you are an experienced or novice shooter, the Tournament Shoot-Out will ensure an afternoon of relaxation and interactive fun. Lunch included. **\$375 per person**

*Suggested Attire: Warm clothing, hat, sunglasses, and sunscreen*



## Coastal Wildlife Bike Tour | 12:30 – 3:00pm

Join a naturalist for a biking tour of Sea Island. Enjoy the marsh and beach views while discovering its wildlife, homes, and history. Tour stops at a few different locations as guests bike north on the island. First stop, the beautiful saltmarsh overlook where we discuss the importance of several different plants, birds, and other wildlife. Second stop: the beach where we discuss the important aspects of Georgia's coastline, the sea turtle nesting work we do, and several other things regarding the plant and wildlife biology of our beach ecosystem. Guests will discover the first four homes ever built on Sea Island, the most eclectic, modern home on Sea Island as well as the oldest, most beautiful magnolia tree (we are naturalists, after all!). Lunch included. **\$220 per person**

*Suggested Attire: Casual and comfortable, sunglasses, hat, sunscreen*





## REGISTER ONLINE AT [SNACINTL.ORG](https://snacintl.org)

### On or before Friday, July 8, 2022

SNAC Members	\$2,095
Spouse/Guest	\$895

Non-Members	\$2,495
Spouse/Guest	\$1,295

### After Friday, July 8, 2022

SNAC Members	\$2,395
Spouse/Guest	\$995

Non-Members	\$2,795
Spouse/Guest	\$1,395

### Cancellation Policy

Cancellations will be refunded, less a \$400 processing fee, until Monday, August 22, 2022. No registration fees will be refunded after that date.

## HOTEL INFORMATION

The Cloister at Sea Island  
100 Cloister Drive  
Sea Island, Georgia 31561

Book online at [snacintl.org](https://snacintl.org) or by phone 866.966.5983 and mention SNAC International.

\*Hotel rooms are limited. Make your reservations early to ensure your place at this exclusive event. Please note The Cloister has a strict policy that you MUST have a hotel reservation for each day you plan on entering the property. Therefore, you must secure a reservation to attend the conference.

Hotel Reservation Deadline: Friday, August 12th

Hotel Room Block Rate: \$345.00

Questions? Please contact SNAC Manager of Meetings and Events, Christina Briones.  
[cbriones@snacintl.org](mailto:cbriones@snacintl.org)  
703.836.4500 ext. 206

# REGISTRATION

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**FOCKE & CO**

We are PACKAGING SOLUTIONS

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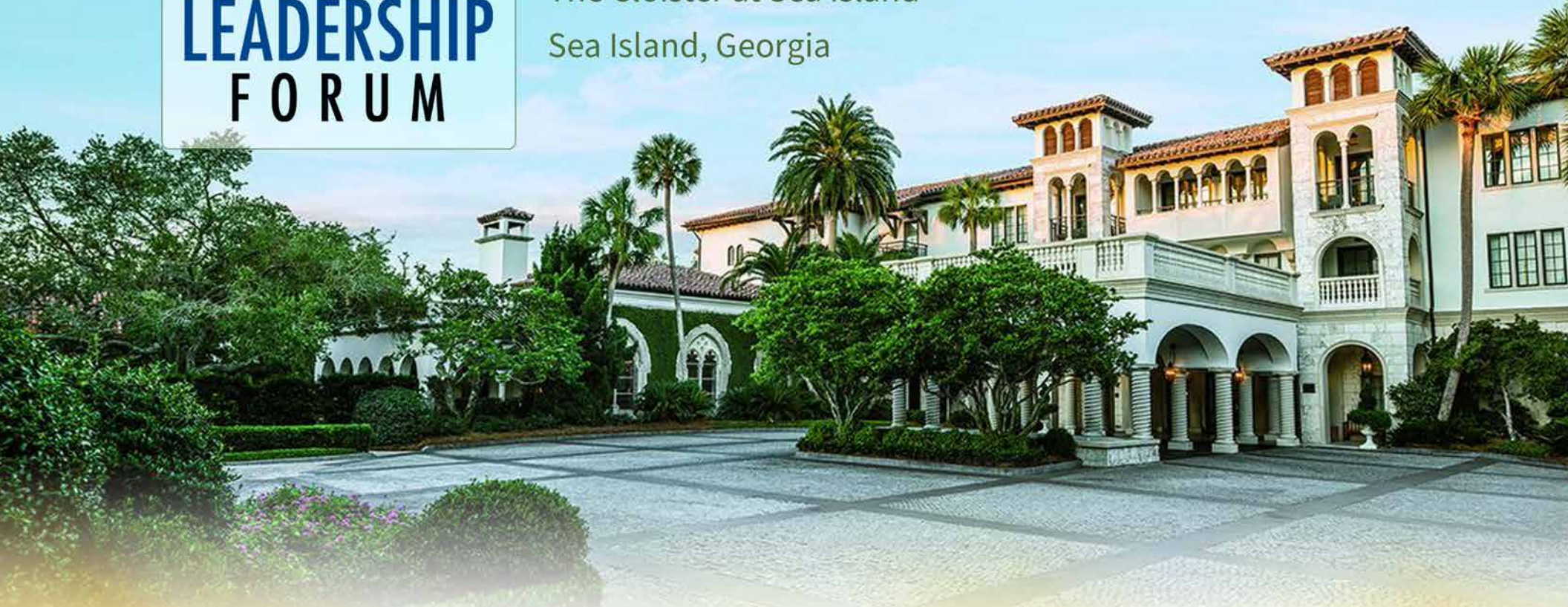






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1300 17th Street N  
Arlington, VA 22209

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## QUESTIONS?

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