ELEVATE YOUR VISION
NAVIGATING INDUSTRY TRANSFORMATION

SNAC International's 43rd
EXECUTIVE LEADERSHIP FORUM
October 6-8, 2019 │ The Ritz-Carlton, Lake Tahoe, Truckee CA
The 43rd Annual Executive Leadership Forum is the snack industry’s exclusive conference for premier education, insights and networking opportunities for senior executives. From commerce to the workforce, the snack industry is being transformed by the advent of a new generation of shoppers and workers. Join fellow industry leaders this Oct. 6-8 to connect and gain knowledge and inspiration that will help you and your company navigate the road ahead.
SATURDAY | October 5

6:00 – 9:00 pm
Chairman’s Reception/Dinner
Invitation Only

SUNDAY | October 6

7:30 – 8:30 am
Executive Committe Meeting
Private

9:00 – Noon
Board of Directors Meeting
Private

12:00 – 7:30 pm
Registration Open

6:00 – 9:00 pm
Opening Reception/Dinner

MONDAY | October 7

7:00 – 8:00 am
Breakfast

8:00 – 9:00 am
KEYNOTE: Managing in an Uncertain Economy
Brian Beaulieu, ITR Economics™

9:00 - 9:15 am
Break

9:15 - 10:15 am
PANEL: Role of Private Equity in Disrupting Food Industry
Chris Nay, Wells Fargo & Company; Keith Schuman, Schuman Cheese; Robert W. Sperry, Kainos Capital LP; Fritz Kohmann, Shearer’s Foods, Moderator.

10:30 - 11:45 am
PANEL: Industry Insights: Adapting and Innovating to Exceed Consumer Needs

12:00 - 5:00 pm
Optional Networking Activities

TUESDAY | October 8

7:00 – 8:00 am
Breakfast

8:00 am – 9:00 am
Fully Staffed: How to Attract, Develop, and Retain Workers
Eric Chester, Center for Work Ethic Development

9:00 - 9:15 am
Break

9:15 – 10:15 am
WinS (Women in Snacks) Panel: Empowering Women to Fuel Growth
Monica Cole, Wells Fargo & Company; Valerie Oswalt, Century Snacks; Gregg Roden, Frito-Lay North America; Cindy Kuester, Snak King, Moderator.

10:30 – 11:45 am
KEYNOTE: Life Beyond Limits
Amy Purdy, World-Class Paralympic Athlete

12:00 - 5:00 pm
Optional Networking Activities

6:30 - 9:30 pm
Closing Reception and Dinner

See Page 6 for more information on Optional Networking Activities.
Brian Beaulieu
CEO and Chief Economist, ITR Economics™
Managing in an Uncertain Economy | Monday, October 7 | 8:00 – 9:00 am

Brian Beaulieu researches the use of business cycle analysis and economic forecasting as tools for improving profitability. He is coauthor of Prosperity in the Age of Decline, a powerful look at how to make the most of the U.S. and global trends over the next 20 years, as well as Make Your Move, a practical and insightful guide to increasing profits.

Eric Chester
Founder, Center for Work Ethic Development
Fully Staffed: How to Attract, Develop and Retain Workers | Tuesday, October 8 | 8:00 - 9:00 am

As a consummate workforce researcher, award-winning speaker, and bestselling author, Eric is shining the spotlight on innovative and savvy employers that have made bold moves, implemented guerrilla recruiting tactics, and are transforming the way the hiring and retention game is played and won.

Amy Purdy
World-Class Paralympic Athlete, Performer & Advocate
Life Beyond Limits | Tuesday, October 8 | 10:30 - 11:45 am

Amy Purdy is the most decorated Paralympic snowboarder in U.S. history and a three-time Paralympic Medalist. She is the only double leg amputee competing at the world class level. In 2005, Purdy created AAS, a non-profit organization which helps those with permanent disabilities get involved in action sports.
PANEL DISCUSSIONS

ROLE OF PRIVATE EQUITY IN DISRUPTING FOOD INDUSTRY
Monday, October 7  9:15-10:15 am

Chris Nay  
EVP, National Food and Beverage Leader  
Wells Fargo

Keith Schuman  
Manager, Risk Management and Business Development  
Schuman Cheese

Robert W. Sperry  
Founding Partner, Kainos Capital

Fritz Kohmann  
CFO, Shearer's Foods and Chairman, SNAC International, MODERATOR

INDUSTRY INSIGHTS: ADAPTING AND INNOVATING TO EXCEED CONSUMER NEEDS
Monday, October 7  10:30-11:45 am

Burke Raine  
VP and GM, Snacks  
ConAgra Brands

Karl Schroeder  
President – Seattle Division, Albertsons Companies Inc.

Venessa Yates  
VP, Snacks, Walmart

Jolie Weber  
CEO, Wise Foods, MODERATOR

EMPOWERING WOMEN TO FUEL GROWTH
Tuesday, October 8  9:15-10:15 am

Monica Cole  
EVP, Division Executive, Food & Beverage/Agribusiness, Wells Fargo

Valerie Oswalt  
CEO, Century Snacks

Gregg Roden  
SVP, Supply Chain, Frito-Lay North America

Cindy Kuester  
Director of Sales, Snak King, MODERATOR
Monday, October 7

6:00 – 7:00 am
Yoga at the Spa...$30

12:15 – 5:00 pm
Golf Tournament...$325/$75 Rental Clubs

12:15 – 4:00 pm
Mountain Biking in the Sierra Nevadas...$197

12:45 – 5:00 pm
Tour of the Thunderbird Lodge with Wine and Cheese...$250

6:00 – 10:00 pm
Reception and Dinner at Gar Woods, Lake Tahoe...$195

Tuesday, October 8

6:00 - 7:00 am
Pilates at the Spa...$30

12:15 – 5:00 pm
Fly Fishing...$275

12:15 – 4:00 pm
Hiking in the Sierra Nevadas...$195

12:45 - 3:30 pm
Cheese Making Course...$285
JOIN YOUR FELLOW EXECUTIVES

REGISTRATION PRICING

*On or before Friday, September 17, 2019*

- SNAC Members: $1,895
- Spouse: $895
- Nonmembers: $2,295
- Spouse: $1,295

*After Friday, September 17, 2019*

- SNAC Members: $1,995
- Spouse: $995
- Nonmembers: $2,395
- Spouse: $1,395

DRESS CODE/ATTIRE

Resort Casual

HOTEL RESERVATION DEADLINE:
September 19, 2019

HOTEL ROOM BLOCK RATE:
$259/night plus $35 resort fee.

Register online at snacintl.org

Questions? Please contact SNAC Manager of Meetings and Events, Abby Valentino.

avalentino@snacintl.org
703.836.4500 ext.201

Hotel Information

The Ritz-Carlton Lake Tahoe
13031 Ritz-Carlton Highlands Court
Truckee, California 96161
Book online at www.snacintl.org or by phone (877-266-6024) and mention SNAC International.

The Ritz-Carlton, Lake Tahoe is located 34 miles from the Reno-Tahoe International Airport. Valet Parking is 39 USD per night.

Cancellation Policy

Cancellations will be refunded, less a $400 processing fee, until September 23. No registration fees will be refunded after that date.
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